

# Liz Lowe

## Corporate Responsibility & Sustainability Manager Coca-Cola





WORKING  
TOGETHER  
TO CONSERVE  
AND PROTECT  
ENGLISH  
RIVERS



The  
Rivers  
Trust

*Coca-Cola* Great  
Britain

*Coca-Cola*  
EUROPEAN PARTNERS



# Water Stewardship at Coca-Cola

Replenish – accounting  
for water use





WORKING  
TOGETHER  
TO CONSERVE  
AND PROTECT  
ENGLISH  
RIVERS



The  
Rivers  
Trust

*Coca-Cola* Great  
Britain

*Coca-Cola*  
EUROPEAN PARTNERS

**We are taking action on  
sustainability by using our  
business and our brands  
to build a better future.**

**For people.  
For the planet.**



Sustainability Action Plan

*The Coca-Cola Company* | *Coca-Cola*  
EUROPEAN PARTNERS

## **ACTION ON DRINKS**

More choice.  
More information.  
Less sugar.

## **ACTION ON PACKAGING**

Our packaging.  
Our resource.

## **ACTION ON SOCIETY**

A force for good.  
For everyone.

## **ACTION ON WATER**

Protect.  
Reduce.  
Replenish.

## **ACTION ON CLIMATE**

Halve emissions.  
Renewable electricity.

## **ACTION ON SUPPLY CHAIN**

Sourcing sustainably.  
Sourcing responsibly.



WORKING  
TOGETHER  
TO CONSERVE  
AND PROTECT  
ENGLISH  
RIVERS



The  
Rivers  
Trust

*Coca-Cola* Great  
Britain

*Coca-Cola*  
EUROPEAN PARTNERS

# Water is our Number One ingredient





WORKING  
TOGETHER  
TO CONSERVE  
AND PROTECT  
ENGLISH  
RIVERS



The  
Rivers  
Trust

*Coca-Cola* Great  
Britain

*Coca-Cola*  
EUROPEAN PARTNERS

**Protect**  
**Reduce**  
**Recycle**  
**Replenish**



WORKING  
TOGETHER  
TO CONSERVE  
AND PROTECT  
ENGLISH  
RIVERS



The  
Rivers  
Trust

*Coca-Cola* Great  
Britain

*Coca-Cola*  
EUROPEAN PARTNERS

## Replenish - Why and How?

- Social licence to operate within communities
- Working with a catchment based approach
- Supporting c 250 water partnership projects in 2000 communities
  - safe water access
  - restoring watersheds
  - water for productive use

**250 billion  
litres**

- Calculating uplift in infiltrated water following land management changes
- Calculating volume of water 'cleaned' by a silt trap or similar

The Nature  
Conservancy 



LimnoTech 





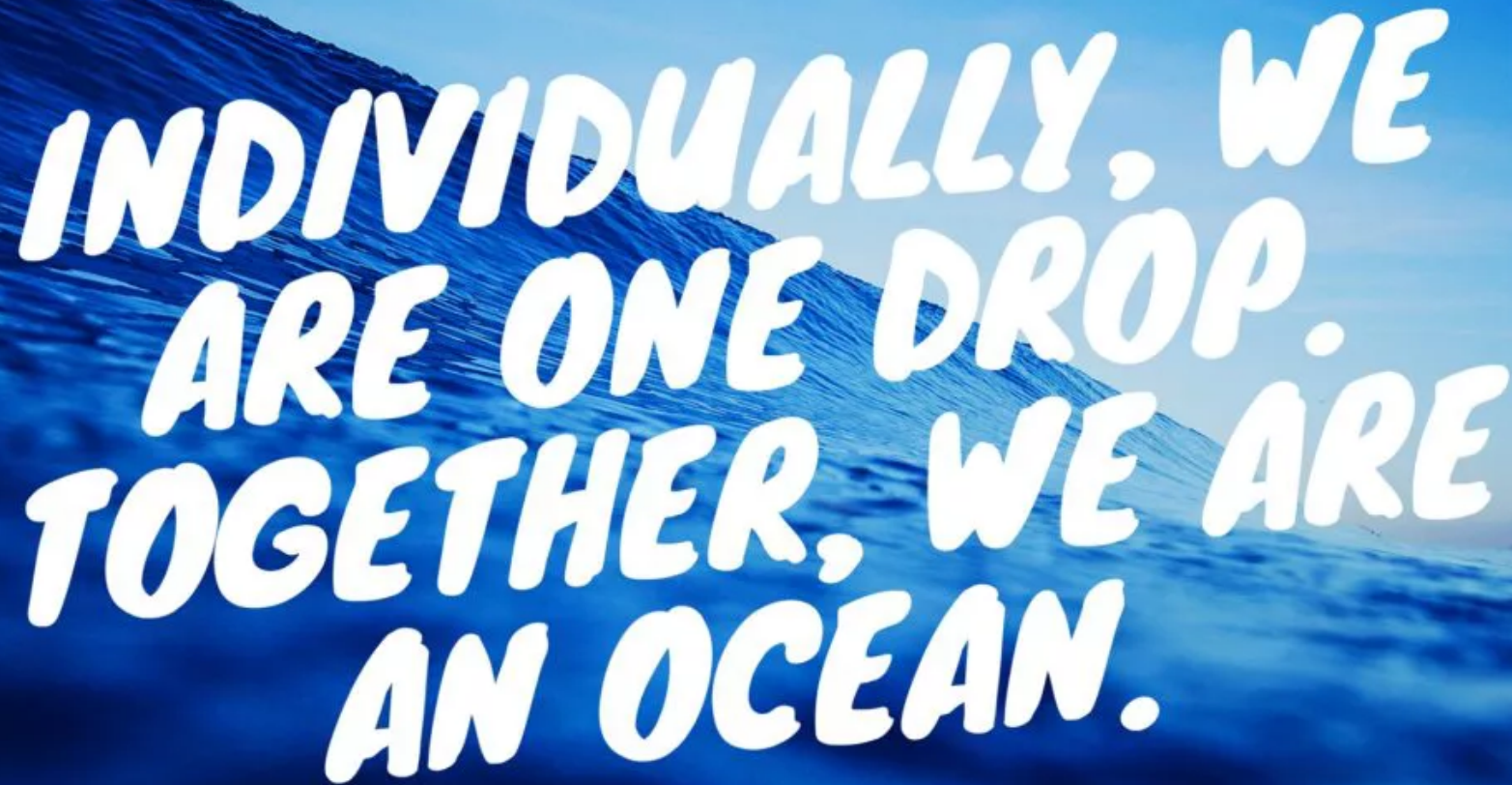
WORKING  
TOGETHER  
TO CONSERVE  
AND PROTECT  
ENGLISH  
RIVERS



The  
Rivers  
Trust

*Coca-Cola* Great  
Britain

*Coca-Cola*  
EUROPEAN PARTNERS



**INDIVIDUALLY, WE  
ARE ONE DROP.  
TOGETHER, WE ARE  
AN OCEAN.**

RYUNOSUKE SATORO

QUOTE BOLD

**Press Esc then Ctrl + Click to play video**

