

## **Guy Thompson** Managing Director – EnTrade

the umbrella body of the rivers trust movement

where there's water, there's life





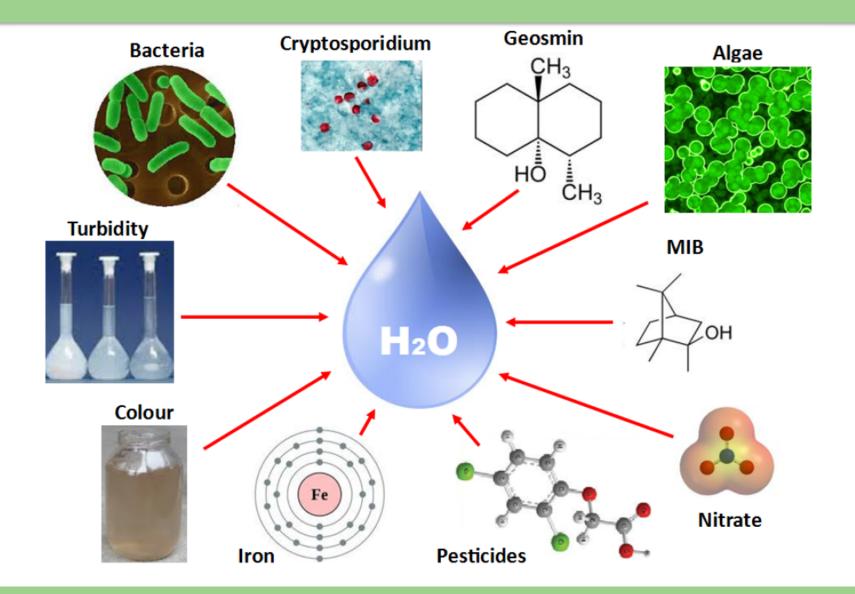


# How can we take the cost and complexity out of catchments?

Guy Thompson Managing Director, EnTrade

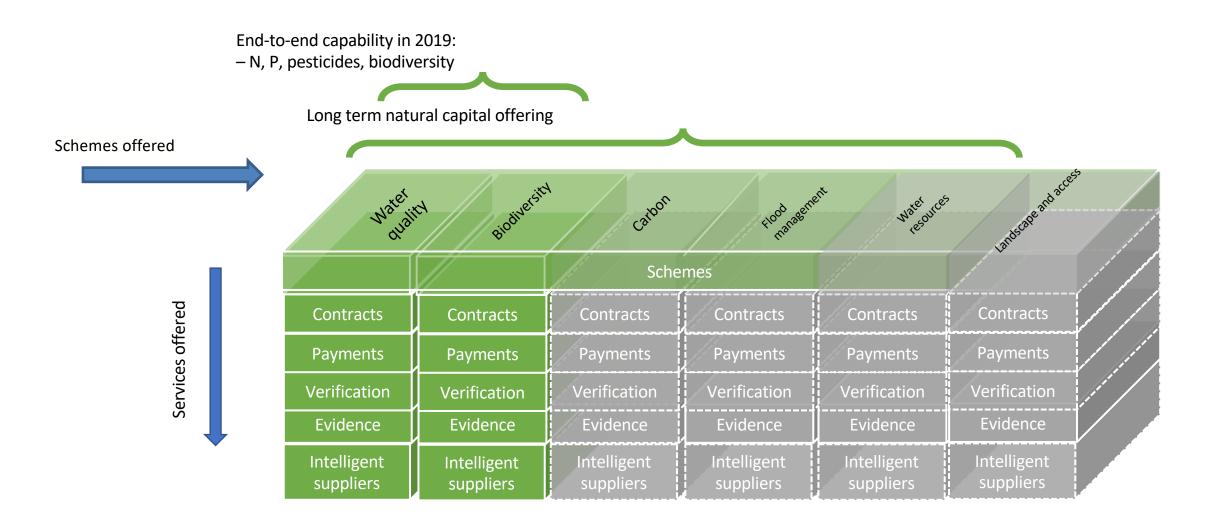
#### Catchments impact water quality and quantity





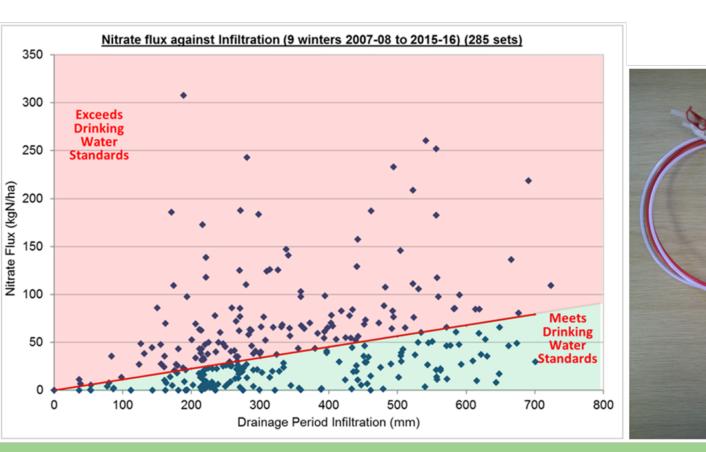
#### **Platform build**

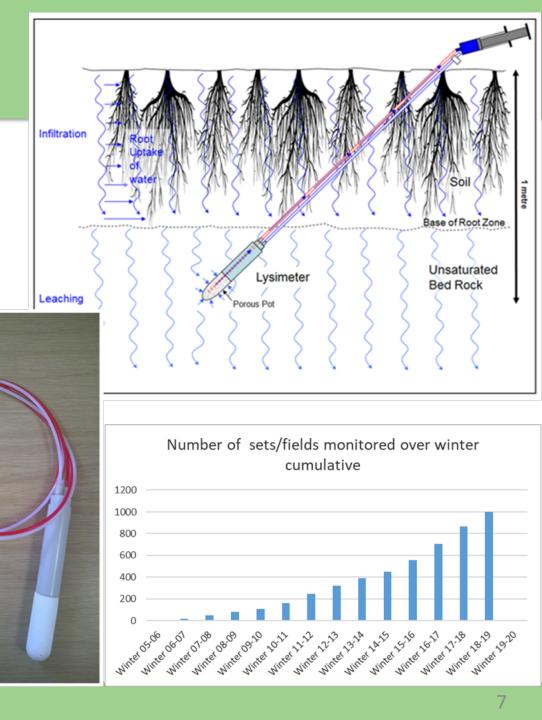




#### **Monitoring impacts**

#### Nitrogen – field based measurements





## **Targeting measures**

- Difference in the spatial targeting of • different water quality parameters based on their properties
- Phosphorus modelling and limited • monitoring

Need to know...

Sheep netting

On historic or archaeological features.
On a site where a fence has previously received a grant.

Put up a steel wire mesh fence of at least 1.05m high.
Use additional strands of Balvanised steel wire (plain or barbed) if you need extra hei

A coated with wood preservative and pressure

In wood preservative and pressure - untreated durable timber can be used

£4.90 per metre (m)

Put up a steel wiry

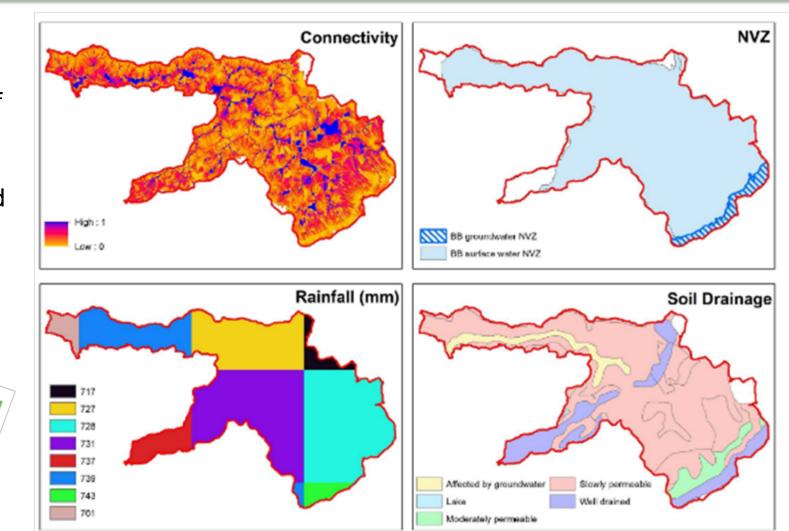
Use a straining post at every cha

Use struts that

On historic or archaeological features.

n cross-section when sawn. • Make sure the straining posts are 1.85m long if set in con-

Place the straining posts are 1.85m long if set anare the straining posts no more than 150m ans





## Working with land managers



A support tool for farmers and farm advisors

- Nexus of enabling technology, science and farm advice
- Incentivising optimised measures
- Bespoke market mechanisms
- Market prices -fair to buyers and sellers
- Payment by effort
- A tool to attract investment and get more for farmers

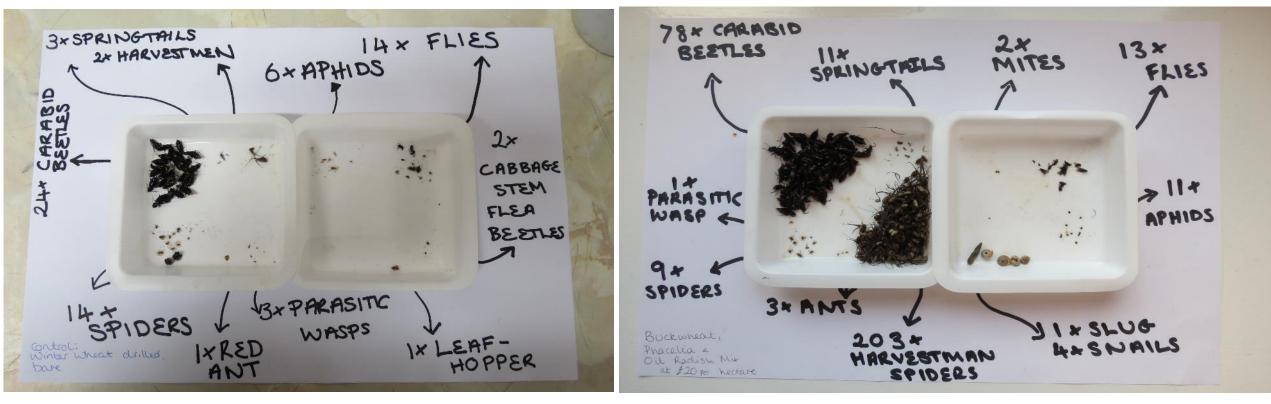
Photo: Cost effective cover crops trial Poole Harbour Feb 2019

### Additionality? / co-benefits



#### Control

#### Cover crop mix



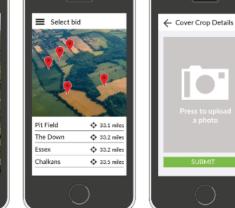
#### Verification

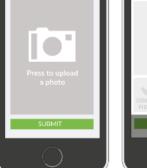


- Remote sensing ullet
- User generated content ullet





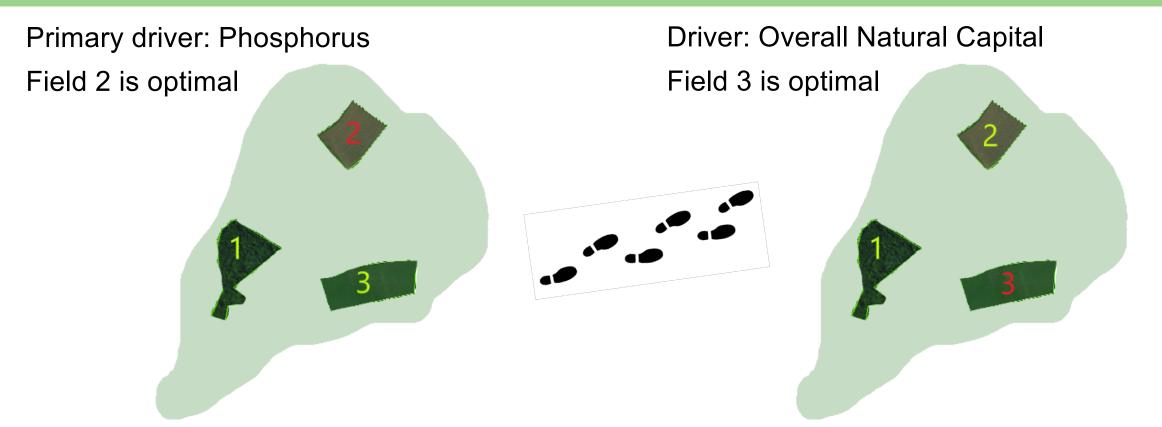




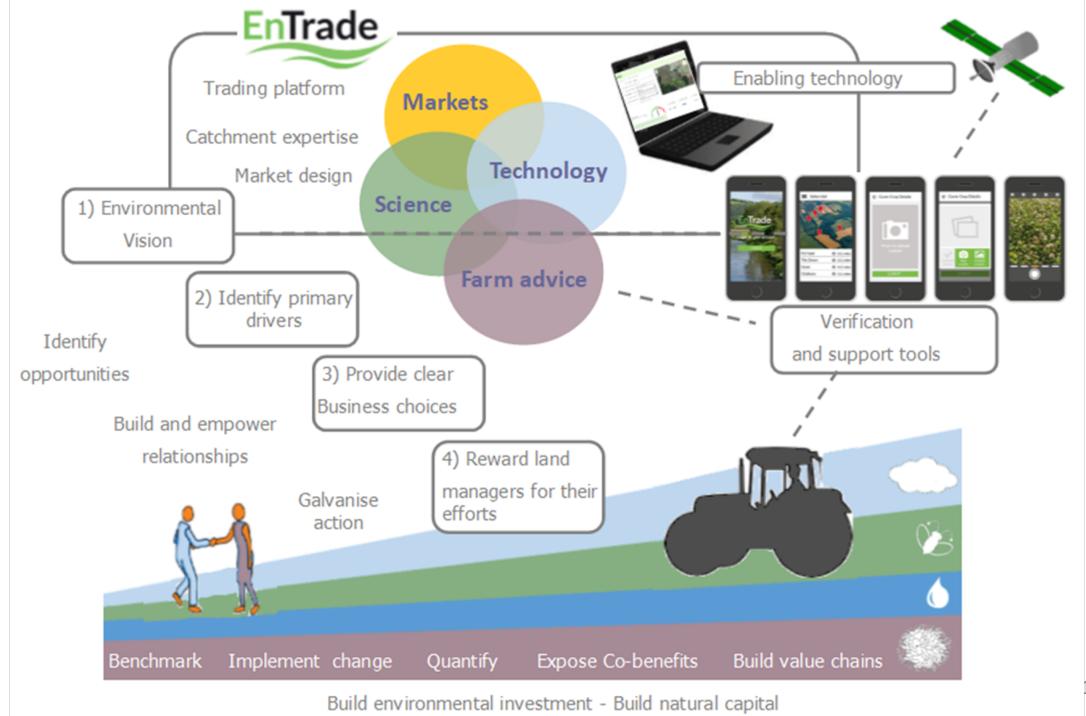
← Cover Crop Details

#### Journey to natural capital





	Phosphorus	NFM	Biodiversity	Overall Natural Capital Score
Field 1	1	20	1	22
Field 2	12	3	5	20
Field 3	10	6	10	26



#### Creating fair markets and trusted deals to grow natural capital.



